

GATE RIVER RUN

RUNNER'S EXPO

MARCH 8TH - 10TH, 2012
JACKSONVILLE FAIRGROUNDS



» **BOOTH INFORMATION**

All booths are 10 x 10 and skirted. Island booths will have skirting around the outside of the booth. Booths are on a first-come, first-serve basis. Having a booth in past years does not guarantee that you will get a booth this year. This expo is always a sellout, so the sooner a booth is reserved the better.

» **BOOTH COST**

Booths 100-113 are \$1,100 each for non-selling, \$1,200 for selling. All other 10 x 10 booths are \$1,000 for non-selling and \$1,100 for selling. If you rent two booths, the second one is \$100 less. Not-for-Profit group booths are available for \$700, but are not available for this price in the 100 section. A four booth island is \$3,000.

» **ELECTRICAL REQUIREMENTS**

If you require electricity for your booth, please indicate your requirements on the registration form. Add \$75 to booth cost for electrical hook up.

» **EXPO HALL**

The Jacksonville Fairgrounds is located next to EverBank Field in downtown, Jacksonville. This facility features loading docks with direct access to the exhibit hall. All shipments should indicate Gate River Run, and should be sent to

the Fairgrounds address, 510 Fairgrounds Place, Jacksonville, no earlier than Tuesday, March 6th.

» **ATTENDANCE**

Runners and walkers are required to pick up their race numbers at the Runner's Expo. The expo is free to the public. Last year's expo attracted over 24,000 people.

» **DIRECTIONS TO THE EXPO**

From downtown Jacksonville, follow the Fairgrounds and Stadium signs, take either Duval or Bay Streets. The Fairgrounds are located across Duval Street from the Stadium. The expo hall is 20 miles from the Jacksonville International Airport which is serviced by most major airlines.

» **HOTEL ACCOMMODATIONS**

The Wyndham Jacksonville Riverwalk Hotel, 1515 Prudential Drive in downtown Jacksonville, will serve as our host hotel for 2012. Room rates are \$99.00 for single to Quadruple occupancy. Call (904) 396-5100 to make reservations.

» **PACKET OPPORTUNITIES**

You are invited to submit a flyer or coupon into our Virtual Race Packet, which will be sent to 18,000 plus participants. Cost is \$400. Artwork is needed by February 1st, 2012.

2012 RUNNER'S EXPO LAYOUT

DATES AND TIMES:

- » Thursday, March 8th, 11 AM to 6 PM
- » Friday, March 9th, 11 AM to 8 PM
- » Saturday, March 10th, 8:30 AM to Noon

LOCATION:

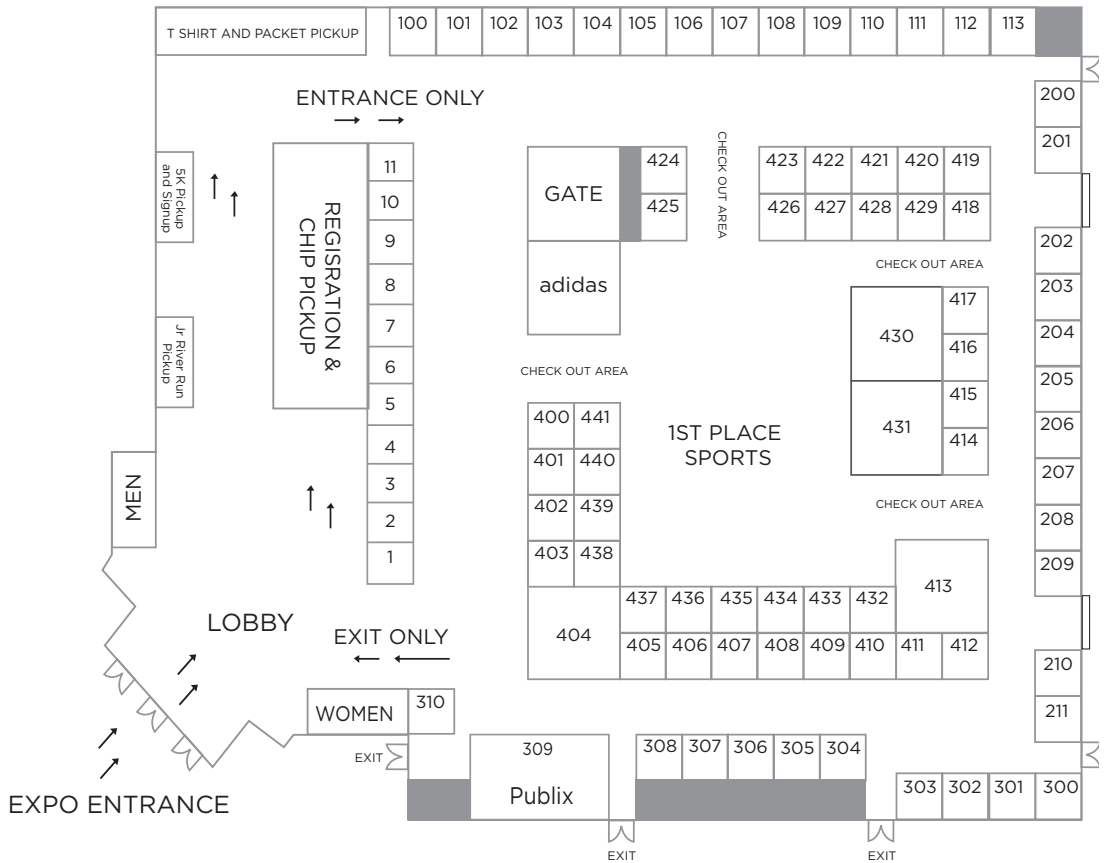
- » Jacksonville Fairgrounds:
510 Fairgrounds Pl
Jacksonville, FL 32202

EXHIBITOR SETUP:

- » Wednesday, March 7th, 1PM to 6 PM
- » Thursday, March 8th, 9AM to 11AM

BREAKDOWN:

- » Saturday, March 10th, Starting at Noon



EXPO REGISTRATION

Company Name _____
 Contact Name _____
 Address _____
 City _____
 State _____ ZIP _____
 Telephone Number _____
 Email Address _____

Please indicate your booth preference:
 Use the booth numbers from the floor plan

1st Choice: 2nd Choice: 3rd Choice:
 # _____ # _____ # _____

EXPO COSTS

Number of Booths: _____ @ \$ _____ = \$ _____
 Is Electricity Required? @ \$75.00 = \$ _____
 Additional Tables: _____ @ \$15.00 = \$ _____
 Additional Chairs: _____ @ \$5.00 = \$ _____
 10 X 10 Carpeting: _____ @ \$150.00 = \$ _____
 Total Cost: _____
 Total Enclosed: _____

50% MINIMUM OF TOTAL COST REQUIRED WITH REGISTRATION FORM!

Amount Still Due Before March 8th: _____

PAYMENT INFORMATION

Credit Card # _____ Visa Amex Master Card Discover
 Name/Company as it appears on Card _____
 Expiration Date _____ CVC Code _____
 Authorized Signature _____

Mail completed registration form to: GRR Runner's Expo, 3931 Baymeadows Road, Jacksonville, FL 32217
 Make Checks Payable to: Gate River Run
 For additional information, contact Jane Alred:
 (904) 731-3676 or Jane@1stplacesports.com